



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Mitt Romney for President (5341)
American Rambler Productions (5998)
KINCAID,STEPHANIE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 633913
Inv Date 9/30/2012
Terms Net 30
Contract 333357
Bill Type Standard
Period 8/27/2012 - 9/30/2012

American Rambler Productions
138 Conant Street
Beverly, MA 01915

AgM

Product Political - Federal Candidate (1067)
Brand 221 PRES (138049)
Acct Types National/Political
Est/Headline 221/06340497
Demo
Revision
Comments

ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 3:06:01PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00PM-11:35:00PM	Day,Su-1	09/30/12 11:33PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP129H	\$1300.00	
2.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	6:00:00AM- 6:30:00AM	Day,W-1,Th-1,F-1	09/26/12 6:09AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP120H	\$850.00	
	Spot	6:00:00AM- 6:30:00AM	Day,W-1,Th-1,F-1	09/27/12 6:13AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP120H	\$850.00	
	Spot	6:00:00AM- 6:30:00AM	Day,W-1,Th-1,F-1	09/28/12 6:09AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP120H	\$850.00	
5.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	7:00:00AM- 8:00:00AM	Day,W-1,Th-1,F-1	09/26/12 7:29AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP114H	\$775.00	
	Spot	7:00:00AM- 8:00:00AM	Day,W-1,Th-1,F-1	09/27/12 7:49AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP114H	\$775.00	
	Spot	7:00:00AM- 8:00:00AM	Day,W-1,Th-1,F-1	09/28/12 7:55AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP120H	\$775.00	
6.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	8:00:00AM- 9:00:00AM	Day,W-1,Th-1,F-1	09/26/12 8:55AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP120H	\$725.00	
	Spot	8:00:00AM- 9:00:00AM	Day,W-1,Th-1,F-1	09/27/12 8:43AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP120H	\$725.00	
	Spot	8:00:00AM- 9:00:00AM	Day,W-1,Th-1,F-1	09/28/12 8:46AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP120H	\$725.00	
9.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	9:00:00AM-10:00:00AM	Day,W-1,Th-1,F-1	09/26/12 9:30AM (We)	00:30	LIVE! WITH KELLY	2012MRFP114H	\$375.00	
	Spot	9:00:00AM-10:00:00AM	Day,W-1,Th-1,F-1	09/27/12 9:42AM (Th)	00:30	LIVE! WITH KELLY	2012MRFP114H	\$375.00	
	Spot	9:00:00AM-10:00:00AM	Day,W-1,Th-1,F-1	09/28/12 9:57AM (Fr)	00:30	LIVE! WITH KELLY	2012MRFP120H	\$375.00	
10.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	10:00:00AM-11:00:00AM	Day,W-1,Th-1,F-1	09/26/12 10:44AM (We)	00:30	KATIE COURIC	2012MRFP120H	\$375.00	
	Spot	10:00:00AM-11:00:00AM	Day,W-1,Th-1,F-1	09/27/12 10:37AM (Th)	00:30	KATIE COURIC	2012MRFP120H	\$375.00	
	Spot	10:00:00AM-11:00:00AM	Day,W-1,Th-1,F-1	09/28/12 10:29AM (Fr)	00:30	KATIE COURIC	2012MRFP120H	\$375.00	
12.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	11:00:00AM-12:00:00PM	Day,W-1,Th-1,F-1	09/26/12 11:30AM (We)	00:30	The View	2012MRFP114H	\$550.00	
	Spot	11:00:00AM-12:00:00PM	Day,W-1,Th-1,F-1	09/27/12 11:35AM (Th)	00:30	The View	2012MRFP114H	\$550.00	
	Spot	11:00:00AM-12:00:00PM	Day,W-1,Th-1,F-1	09/28/12 11:33AM (Fr)	00:30	The View	2012MRFP120H	\$550.00	
15.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	12:00:00PM- 1:00:00PM	Day,W-1,Th-1,F-1	09/26/12 12:38PM (We)	00:30	EYEWITNESS NEWS 12P	2012MRFP120H	\$375.00	
	Spot	12:00:00PM- 1:00:00PM	Day,W-1,Th-1,F-1	09/27/12 12:42PM (Th)	00:30	EYEWITNESS NEWS 12P	2012MRFP120H	\$375.00	
	Spot	12:00:00PM- 1:00:00PM	Day,W-1,Th-1,F-1	09/28/12 12:39PM (Fr)	00:30	EYEWITNESS NEWS 12P	2012MRFP120H	\$375.00	
17.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	1:00:00PM- 2:00:00PM	Day,W-1,Th-1,F-1	09/26/12 1:30PM (We)	00:30	The Chew	2012MRFP114H	\$375.00	
	Spot	1:00:00PM- 2:00:00PM	Day,W-1,Th-1,F-1	09/27/12 1:32PM (Th)	00:30	The Chew	2012MRFP114H	\$375.00	
	Spot	1:00:00PM- 2:00:00PM	Day,W-1,Th-1,F-1	09/28/12 1:32PM (Fr)	00:30	The Chew	2012MRFP120H	\$375.00	
18.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	4:00:00PM- 5:00:00PM	Day,W-1,Th-1,F-1	09/26/12 4:13PM (We)	00:30	DR. OZ SHOW	2012MRFP120H	\$825.00	
	Spot	4:00:00PM- 5:00:00PM	Day,W-1,Th-1,F-1	09/27/12 4:09PM (Th)	00:30	DR. OZ SHOW	2012MRFP120H	\$825.00	
	Spot	4:00:00PM- 5:00:00PM	Day,W-1,Th-1,F-1	09/28/12 4:13PM (Fr)	00:30	DR. OZ SHOW	2012MRFP120H	\$825.00	
20.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	5:00:00PM- 5:30:00PM	Day,W-1,Th-1,F-1	09/26/12 5:23PM (We)	00:30	EYEWITNESS NEWS 5P	2012MRFP114H	\$850.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
23.0	Spot	5:00:00PM- 5:30:00PM	Day,W-1,Th-1,F-1	09/27/12 5:23PM (Th)	00:30	EYEWITNESS NEWS 5P	2012MRFP114H	\$850.00	
	Spot	5:00:00PM- 5:30:00PM	Day,W-1,Th-1,F-1	09/28/12 5:13PM (Fr)	00:30	EYEWITNESS NEWS 5P	2012MRFP120H	\$850.00	
Contract Line Remarks:			2X MAX/DAY						
23.0	Spot	5:30:00PM- 6:00:00PM	Day,W-2,Th-2,F-2	09/26/12 5:43PM (We)	00:30	EYEWITNESS NEWS 530P	2012MRFP120H	\$875.00	
	Spot	5:30:00PM- 6:00:00PM	Day,W-2,Th-2,F-2	09/26/12 5:58PM (We)	00:30	EYEWITNESS NEWS 530P	2012MRFP114H	\$875.00	
	Spot	5:30:00PM- 6:00:00PM	Day,W-2,Th-2,F-2	09/27/12 5:44PM (Th)	00:30	EYEWITNESS NEWS 530P	2012MRFP120H	\$875.00	
	Spot	5:30:00PM- 6:00:00PM	Day,W-2,Th-2,F-2	09/27/12 5:58PM (Th)	00:30	EYEWITNESS NEWS 530P	2012MRFP114H	\$875.00	
	Spot	5:30:00PM- 6:00:00PM	Day,W-2,Th-2,F-2	09/28/12 5:44PM (Fr)	00:30	EYEWITNESS NEWS 530P	2012MRFP120H	\$875.00	
	Spot	5:30:00PM- 6:00:00PM	Day,W-2,Th-2,F-2	09/28/12 5:57PM (Fr)	00:30	EYEWITNESS NEWS 530P	2012MRFP120H	\$875.00	
Contract Line Remarks:			1X MAX/DAY						
25.0	Spot	6:00:00PM- 6:30:00PM	Day,W-1,Th-1,F-1	09/26/12 6:23PM (We)	00:30	EYEWITNESS NEWS 6P	2012MRFP120H	\$1100.00	
	Spot	6:00:00PM- 6:30:00PM	Day,W-1,Th-1,F-1	09/27/12 6:22PM (Th)	00:30	EYEWITNESS NEWS 6P	2012MRFP120H	\$1100.00	
	Spot	6:00:00PM- 6:30:00PM	Day,W-1,Th-1,F-1	09/28/12 6:24PM (Fr)	00:30	EYEWITNESS NEWS 6P	2012MRFP120H	\$1100.00	
Contract Line Remarks:			1X MAX/DAY						
27.0	Spot	7:00:00PM- 7:30:00PM	Day,W-1,Th-1,F-1	09/26/12 7:28PM (We)	00:30	ENTERTAINMENT TONIGHT	2012MRFP114H	\$1200.00	
	Spot	7:00:00PM- 7:30:00PM	Day,W-1,Th-1,F-1	09/27/12 7:22PM (Th)	00:30	INSIDE EDITION	2012MRFP114H	\$1200.00	
	Spot	7:00:00PM- 7:30:00PM	Day,W-1,Th-1,F-1	09/28/12 7:12PM (Fr)	00:30	INSIDE EDITION	2012MRFP120H	\$1200.00	
Contract Line Remarks:			1X MAX/DAY						
29.0	Spot	7:30:00PM- 7:56:00PM	Day,W-1,Th-1,F-1	09/26/12 7:55PM (We)	00:30	ENTERTAINMENT TONIGHT	2012MRFP120H	\$1200.00	
	Spot	7:30:00PM- 7:56:00PM	Day,W-1,Th-1,F-1	09/27/12 7:46PM (Th)	00:30	ENTERTAINMENT TONIGHT	2012MRFP120H	\$1200.00	
	Spot	7:30:00PM- 7:56:00PM	Day,W-1,Th-1,F-1	09/28/12 7:55PM (Fr)	00:30	ENTERTAINMENT TONIGHT	2012MRFP120H	\$1200.00	
Contract Line Remarks:			2X MAX/DAY						
30.0	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-2,F-2	09/26/12 11:13PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP120H	\$1200.00	
	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-2,F-2	09/26/12 11:34PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP114H	\$1200.00	
	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-2,F-2	09/27/12 11:14PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP120H	\$1200.00	
	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-2,F-2	09/27/12 11:36PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP114H	\$1200.00	
	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-2,F-2	09/28/12 11:14PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP120H	\$1200.00	
	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-2,F-2	09/28/12 11:31PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP120H	\$1200.00	
Contract Line Remarks:			2X MAX/DAY						
33.0	Spot	11:35:00PM-12:05:00AM	Day,W-2,Th-2	09/26/12 12:04AM (We)	00:30	Nightline	2012MRFP114H	\$700.00	
	Spot	11:35:00PM-12:05:00AM	Day,W-2,Th-2	09/26/12 12:00AM (We)	00:30	Nightline	2012MRFP120H	\$700.00	
	Spot	11:35:00PM-12:05:00AM	Day,W-2,Th-2	09/27/12 12:04AM (Th)	00:30	Nightline	2012MRFP114H	\$700.00	
	Spot	11:35:00PM-12:05:00AM	Day,W-2,Th-2	09/27/12 11:59PM (Th)	00:30	Nightline	2012MRFP120H	\$700.00	
Contract Line Remarks:			2X MAX/DAY						
34.0	Spot	5:30:00AM- 6:00:00AM	Day,W-2,Th-2,F-2	09/26/12 5:29AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP120H	\$425.00	
	Spot	5:30:00AM- 6:00:00AM	Day,W-2,Th-2,F-2	09/26/12 5:53AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP114H	\$425.00	
	Spot	5:30:00AM- 6:00:00AM	Day,W-2,Th-2,F-2	09/27/12 5:28AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP120H	\$425.00	
	Spot	5:30:00AM- 6:00:00AM	Day,W-2,Th-2,F-2	09/27/12 5:54AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP114H	\$425.00	
	Spot	5:30:00AM- 6:00:00AM	Day,W-2,Th-2,F-2	09/28/12 5:28AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP120H	\$425.00	



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Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
39.0	Spot	5:30:00AM- 6:00:00AM	Day,W-2,Th-2,F-2	09/28/12 5:52AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP120H	\$425.00	
	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	9:00:00PM- 9:30:00PM	Day,W-1	09/26/12 9:21PM (We)	00:30	MODERN FAMILY	2012MRFP114H	\$10000.00	
40.0	Spot	10:00:00PM-11:00:00PM	Day,Th-1	09/27/12 10:41PM (Th)	00:30	SCANDAL	2012MRFP114H	\$6500.00	
	Contract Line Remarks:		<u>1X MAX/DAY</u>						
41.0	Spot	10:00:00PM-11:00:00PM	Day,F-1	09/28/12 10:49PM (Fr)	00:30	20/20	2012MRFP120H	\$3700.00	
	Contract Line Remarks:		<u>1X MAX/DAY</u>						
42.0	Spot	7:00:00AM- 8:00:00AM	Day,Sa-2	09/29/12 7:13AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	2012MRFP120H	\$325.00	
	Spot	7:00:00AM- 8:00:00AM	Day,Sa-2	09/29/12 7:53AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	2012MRFP129H	\$325.00	
	Contract Line Remarks:		<u>1X MAX/DAY</u>						
43.0	Spot	8:00:00AM- 9:00:00AM	Day,Sa-2	09/29/12 8:27AM (Sa)	00:30	Good Morning America Saturday	2012MRFP120H	\$475.00	
	Spot	8:00:00AM- 9:00:00AM	Day,Sa-2	09/29/12 8:30AM (Sa)	00:30	Good Morning America Saturday	2012MRFP129H	\$475.00	
	Contract Line Remarks:		<u>1X MAX/DAY</u>						
44.0	Spot	12:00:00PM-12:30:00PM	Day,Sa-2	09/29/12 12:10PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	2012MRFP120H	\$275.00	
	Spot	12:00:00PM-12:30:00PM	Day,Sa-2	09/29/12 12:27PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	2012MRFP129H	\$275.00	
	Contract Line Remarks:		<u>1X MAX/DAY</u>						
45.0	Spot	7:00:00PM- 7:30:00PM	Day,Sa-1	09/29/12 7:21PM (Sa)	00:30	EYEWITNESS NEWS 7P SATURDAY	2012MRFP120H	\$490.00	
	Contract Line Remarks:		<u>1X MAX/DAY</u>						
46.0	Spot	8:00:00PM-11:30:00PM	Day,Sa-3	09/29/12 8:06PM (Sa)	00:30	Saturday Night Football	2012MRFP120H	\$2500.00	
	Spot	8:00:00PM-11:30:00PM	Day,Sa-3	09/29/12 10:06PM (Sa)	00:30	Saturday Night Football	2012MRFP129H	\$2500.00	
	Spot	8:00:00PM-11:30:00PM	Day,Sa-3	09/29/12 11:47PM (Sa)	00:30	Saturday Night Football	2012MRFP120H	\$2500.00	
	Contract Line Remarks:		<u>1X MAX/DAY</u>						
47.0	Spot	8:00:00PM-11:30:00PM	Day,Sa-1	09/29/12 7:58PM (Sa)	00:30	Saturday Night Football	2012MRFP129H	\$3500.00	
	Contract Line Remarks:		<u>1X MAX/DAY</u>						
48.0	Spot	11:30:00PM-12:00:00AM	Day,Sa-2	09/29/12 12:09AM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP120H	\$1100.00	
	Spot	11:30:00PM-12:00:00AM	Day,Sa-2	09/29/12 12:00AM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP129H	\$1100.00	
	Contract Line Remarks:		<u>1X MAX/DAY</u>						
49.0	Spot	5:30:00AM- 6:00:00AM	Day,Sa-1	09/29/12 5:56AM (Sa)	00:30	THE CHRIS MATTHEWS SHOW	2012MRFP129H	\$250.00	
	Contract Line Remarks:		<u>1X MAX/DAY</u>						
50.0	Spot	7:00:00AM- 8:00:00AM	Day,Su-1	09/30/12 7:29AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	2012MRFP129H	\$300.00	
	Contract Line Remarks:		<u>1X MAX/DAY</u>						
51.0	Spot	8:00:00AM- 9:00:00AM	Day,Su-1	09/30/12 8:29AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	2012MRFP120H	\$500.00	
	Contract Line Remarks:		<u>1X MAX/DAY</u>						
52.0	Spot	9:00:00AM-10:00:00AM	Day,Su-1	09/30/12 9:59AM (Su)	00:30	THIS WEEK WITH CHRISTIANE AMANPOUR	2012MRFP129H	\$750.00	
	Contract Line Remarks:		<u>1X MAX/DAY</u>						
53.0	Spot	12:00:00PM-12:30:00PM	Day,Su-2	09/30/12 12:09PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	2012MRFP120H	\$275.00	
	Spot	12:00:00PM-12:30:00PM	Day,Su-2	09/30/12 12:29PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	2012MRFP129H	\$275.00	
	Contract Line Remarks:		<u>1X MAX/DAY</u>						
54.0	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	09/30/12 6:27PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	2012MRFP120H	\$1000.00	



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55.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	8:00:00PM- 9:00:00PM	Day,Su-1	09/30/12 8:24PM (Su)	00:30	ONCE UPON A TIME	2012MRFP129H	\$8000.00	
56.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	9:00:00PM-10:00:00PM	Day,Su-1	09/30/12 9:24PM (Su)	00:30	REVENGE	2012MRFP120H	\$8500.00	
57.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	12:05:00AM-12:35:00AM	Day,F-2	09/28/12 12:26AM (Fr)	00:30	Nightline	2012MRFP120H	\$700.00	
	Spot	12:05:00AM-12:35:00AM	Day,F-2	09/28/12 12:32AM (Fr)	00:30	Nightline	2012MRFP120H	\$700.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$105,115.00	Total Spots	89
Commission	(\$15,767.25)		
Net Total	\$89,347.75		